



DARIN GALLAGHER


Graphic Designer

CONTACT

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 925 Clearbrook Dr.
Oregon City, OR 97045

 daringallagher.com

EDUCATION

Mt. Hood Community College
Gresham, OR
Associate of Arts, Graphic Design
Integrated Media
09/2003 – 06/2005

Mt. Hood Community College
Gresham, OR
Associate of Arts, Fine Arts Oregon
Transfer Degree
09/2001 – 06/2003

TECHNICAL SKILLS

Proficiencies:

Web Design, Print Design, Industry Research, Information Architecture, Physical Mock Ups, Communication

Adobe CC:

InDesign, Illustrator, Photoshop, XD

Website Platforms:

Squarespace, Expression Engine, Unbounce, Weebly, LightCMS

Email Marketing Platforms:

MailChimp, Squarespace, SendinBlue

Microsoft Office:

Word, PowerPoint, Excel

SUMMARY

Creative design professional with 15+ years of experience in print and web design across a wide variety of industries seeking a position within a marketing agency where I can apply my graphic design skills, strong work ethic, and capacity for creative problem solving.

EXPERIENCE

SIMPLY, LLC | CANBY, OR | 2018 – PRESENT

Graphic Designer/Web Designer

- Designed, built, and managed user-friendly websites on Squarespace that met client marketing goals, deadlines, and budgets.
- Created high-quality large and small format print pieces, including business cards, sales brochures, newsletters, direct mail marketing, etc.
- Maintained efficiency and productivity of the Graphics Dept through organized project planning, task prioritization, and time management.
- Managed outsourced projects including developing project specs, contracts, maintaining open communication, product testing, etc.
- Contributed additional secondary functions such as copywriting, content editing, and client phone/email support.

Google Account Manager

- Google Ads Certified in Search, Display, Shopping, and Apps.
- Successfully managed over 50 low-dollar Google accounts running search and display campaigns, including quarterly performance audits, identifying and solving over-cost and under-cost issues, achieving a monthly goal spend average of 95%.

NETBIZ, INC | WEST LINN, OR | 2005 – 2018

Graphic Designer/Web Designer

- Custom website/landing page development, including industry research, information architecture (flowcharts, content hierarchy), wireframing, comprehensive layouts, and graphic illustration, ensuring both customer and marketing requirements are met.
- Worked closely with internal marketing team to rebrand NetBiz.
- Designed and created multiple NetBiz sub-brand assets including NetBiz Connect, a local small business marketing resource.
- Supported frontend/backend developers with template development and design for websites and website CMS, internal client management software, etc.
- Collaborated with internal departments to develop and produce sales collateral, marketing campaigns, employee training materials, and inter-office presentations.
- Managed external resources such as subscriptions, printing services, content contributors.